

EDUCATION

University of Houston, Bachelor of Fine Arts Degree in Graphic Communications
Graduate Summa Cum Laude

SELECTED SKILLS

Brand sensitive graphic design, illustration, consultation and writing. Design of communication touchpoints for print and web/interactive and 3D applications including: annual reports, marketing materials, brand-identity (logo design), stationery, web design, interface design, animation design, package design and environmental graphics.

Proficiency in Photoshop, Illustrator, InDesign. Front-end web development: XHTML, CSS, JS.

Screen-printing on various surfaces a forte.

EXPERIENCE

DAREN GUILLORY DESIGN | OWNER (MAY 09 - PRESENT)

Sole proprietorship. Responsibilities include creative direction, art direction, graphic design for print and online communications, illustration, and web development, as well as administrative tasks for business operations.

SAVAGE | SENIOR DESIGNER (JUNE 05 - MAY 09)

Responsibilities include conceptualizing, establishing a creative direction of individual and thematic projects, design development, illustration and production for both print and web applications. Also responsible for art direction, photo direction, client communications, project management and print oversight; from start to finish.

TIMES INFINITY | DESIGNER (AUGUST 03 - JUNE 05)

Responsibilities included visual design, layout for print and pre-press production, as well as web design and production. Also responsible for client presentations.

MINOR DESIGN GROUP | DESIGNER (MAY 03 - AUGUST 03)

Responsibilities included visual design, layout for print and pre-press production, as well as web design and production. Also responsible for network administration, application support and incoming calls.

FOGARTY KLEIN MONROE | JUNIOR DESIGNER (SUMMER 02)

Responsibilities include branding and positioning collaboration, storyboard development for consumer products, brand-identity development and daily assistance to art directors and production managers which included visual design, layout, and pre-press production.

RECOGNITION

PUBLICATIONS

Graphis Design Annual, 2009
HOW Design Annual, 2009
HOW Magazine Promotion Annual / Merit 2008
Graphis Annual Report Annual, Q&AR, 2007
STEP 100, Best of Web Design, 2007
HOW Magazine Design Annual, Posters / Merit, 2007
Dynamic Graphics Magazine, February / March, 2007
Graphis Design Annual, 2007

AWARDS

Graphis Gold Award, 2009
Art Directors Club of Houston, 53rd Annual Show, Silver, 2008
Art Directors Club of Houston, 53rd Annual Show, Bronze, 2008
Business Marketing Association, Award of Excellence, 2008
IABC Bronze Quill, Award of Excellence, 2008
American Marketing Association, Crystal Award, 2008
American Marketing Association, Award of Excellence, 2008
Art Directors Club of Houston, 52nd Annual Show, Silver, 2007
Art Directors Club of Houston, 52nd Annual Show, Bronze, 2007
Art Directors Club of Houston, 52nd Annual Show, Bronze, 2007
Graphis Gold Award, 2007
International ARC Awards, Bronze, 2007
Business Marketing Association, Lantern Awards, Award of Excellence, 2006
Art Directors Club of Houston, 51st Annual Show, Gold, 2006
Art Directors Club of Houston, 51st Annual Show, Silver, 2006
Art Directors Club of Houston, 51st Annual Show, Bronze, 2006
Unisource Texas Flag Contest, Second place, 2003
Graphic Communications Senior Exhibition, Two Allen Center, 2003
Dallas Society of Visual Communications (DSVC), Student Show, 2003
East Kentucky University Almost Famous Awards, Best in Show, 2003
Art Directors Club of Houston, Slant Publication, First place, 2002
Art Directors Club of Houston, 47th Annual Award Show, Bronze, 2002
University of Houston, Graphic Communications Student Exhibition, 2002
University of Houston, Academic Excellence Scholarship Award, 2002
University of Houston, George R. Bunker Scholarship Award, 2002
University of Houston, Deans List, Fall 1999-Spring 2003

EXHIBITIONS

AIGA 365:29

AFFILIATION

AIGA, The Professional Association for Design
UHGAP, University of Houston Graphics Alumni Partnership